GREEN LAWN
A VERY SPECIAL PARK

Heritage

The Newsletter of Green Lawn Cemetery
Winter 2019/2020

Frederick W. Schumacher's Gift to Columbus

By Doreen Uhas Sauer, Board of Trustees, Green Lawn Cemetery and Columbus Landmarks, Education/Outreach Coordinator

Frederick W. Schumacher (1863-1957), has been referred to as a "capitalist, entrepreneur, arts patron, and philanthropist," but another phrase his contemporaries associated with him is "The Man Who Lived in the Castle." The castle was a massive Victorian mansion, resplendent with numerous turrets, tall chimney pots, and a large carriage house at 750 East Broad Street. Built in the late 1890s, the home was called Greystone Mansion for the color of its stone. Surrounding the expansive gardens was a large iron fence, which Schumacher purchased in Munich during his travels—as he had most of the objects d'art which filled the interior rooms.

Asked by a *Columbus Dispatch* reporter in 1950, "How many rooms are in the house?" Schumacher replied, "Too many. But I have lived here so long, I should perish if I were transplanted."

How did Schumacher - with his elegant European manners and fortune enough to endow the Columbus Gallery of Fine Arts (Columbus Museum of Art), the Schumacher Gallery at Capital University, and numerous schools and libraries - come to reside in a Broad Street "castle?"

Born in German-ruled Schleswig-Holstein on the Baltic in 1863, Schumacher emigrated as a child to Waco, Texas, where his Danish-speaking family settled. Graduating with highest honors from the St. Louis College of Pharmacy and Chemistry, he became vice-president of a drug company. His life changed when he ordered a large quantity of Peruna, a patent medicine from Columbus, to satisfy gold prospectors' thirst for it in Texas.

Astonished by the large order to be shipped to Texas, it was said that Dr. Samuel Hartman, the manufacturer of Peruna, hopped on board the train to meet Schumacher. Impressed with Schumacher, Hartman offered him a job in Columbus heading a new advertising agency. Schumacher proceeded to place Peruna testimonial ads in

(Continued on page 3)

Frederick W. Schumacher

What's Inside — *Page*

Feature article	1
President's Letter	2
Day of the Dead	2
Walking with the Dead 5K	2
A Calendar of Events	4
A Small Job	5
Thank You to Donors	5
Donor List	6

President's Message

Greetings From a Very Active Cemetery!

Sassafras Leaves in Section 2

Fall is my favorite season, and nowhere more so than at Green Lawn. The fall colors are beautiful, and the crisp weather makes visiting the cemetery a true pleasure. It also evokes a sense of nostalgia in me, and where better to remember the accomplishments of the past year as well as our departed loved ones than here!

This year I have plenty to remember. Friends of Green Lawn had a wonderful annual campaign, even as we lost several key supporters and friends. My family joined the Green Lawn family with the purchase of a lot and shortly thereafter placed a cenotaph for my father. We completed several large restorations and are making progress on many others, including the planting of 400 additional trees! Perhaps most significant to our future, we welcomed Memorial Properties as our new operator.

The king of remembrances this fall comes from our partnership with Latino Arts for Humanity. Their annual Day of the Dead drew approximately 3,600 visitors to learn how the Latin cultures remember their loved ones and celebrate their lives. This event is not easy to host, but what a great opportunity to showcase Green Lawn as the primary Columbus cemetery it was envisoned to be!

Randy Rogers, President and Executive Director
Green Lawn Cemetery Association

Day of the Dead 2019

Walking With The Dead 5K

Columbus Rotary raised funds for Green Lawn with a 5K and Monster Mash Bash!

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(Continued from page 1)

12,000 newspapers and on 8,000 billboards across the country. In time, he married one of Hartman's daughters, Maribel. The couple had three daughters, and in 1901 the family moved from their fashionable East Town Street address to the Greystone, previously owned by Mrs. Charles Frisbie. Upon Hartman's death, Schumacher took over the empire his advertising genius had helped create.

The Texas gold prospectors demanding Peruna were not Schumacher's only encounter with gold. He purchased 25,000 acres in Ontario, including the McIntyre and Hollister mines, and founded the mining town of Schumacher. The unprocessed gold from Schumacher's mines went directly to the mints in Denver and Philadelphia.

Though his fortunes would finance his travels and furnish his home with paintings, sculptures, and tapestries, Schumacher was a hands-on businessman who worked several hours a day in his office at the Huntington Bank into his 80s. He was not just a member of the Columbus Club, the Chamber of Commerce, and a leader in art circles. He was also drawn to the needs of the families who worked in Canada. Starting in 1916 (and continuing to 2019 through a trust), each child received a Christmas gift chosen especially for him or her—a tradition started by Schumacher and carried on by the fourth generation of his descendants. In addition, he gifted a library in Texas, a summer home for nuns in Jerusalem, and art installations in schools.

PHOTOGRAPHED BY BAKER.

Residence of Mary L. Frisbie, 750 East Broad Street, built in 1886-88.

Upcoming 2019/2020 Green Lawn Cemetery Programs

Most Events are Free, and All are Family-Friendly

December 3, 2019: 6:30pm-8:00pm: "Holiday Service": The Family Service Staff at Green Lawn Cemetery will lead a service to remember loved ones as we move into the holiday season. Held in the Huntington Chapel, the service is open to the public.

December 7, 2019: 11:00am-12:00pm: "Celebrating James Thurber: Selected Readings": Randy Rogers, Executive Director of Green Lawn, will give a presentation on the renowned Columbus writer and read selected works.

December 14, 2019: 12:00pm-1:00pm: "Wreaths Across America": Each December on National Wreaths Across America Day, ceremonies are held at Arlington National Cemetery as well as 1,600 additional locations in all 50 U.S. states, at sea, and abroad. Help Green Lawn Cemetery to participate in this national effort to remember veterans by placing wreathes in Section 104 at noon. Learn more about the national event at https://www.facebook.com/WAAHQ/.

January 4, 2020: 11:00am-12:00pm: "Language of the Cemetery": Genealogical researcher Nancy Ottman will present on tombstone symbols and their meanings.

January 27, 2020: 2:00pm-4:00 pm: "Winter Walk at Green Lawn Cemetery": Randy Rogers, Executive Director of Green Lawn, and Doreen Uhas Sauer, Education and Outreach Coordinator of Columbus Landmarks Foundation, will lead a guided walking tour, beginning at the Huntington Chapel. Tickets required, available at the event, or contact Columbus Landmarks Foundation at www.columbuslandmarks.org/event or 614-221-04227.

February 1, 2020: 11:00am-12:00pm: "Weinland Park: Revitalization without Gentrification": Michael Wilkos, Sr. Vice President of Community Impact at United Way of Central Ohio, will present on the transformation of Weinland Park, where he lives and volunteers. Historically one of Franklin County's poorest neighborhoods, Weinland Park has become a national model of mixed-race, mixed-income revitalization.

Frederick W. Schumacher's Gift to Columbus

(Continued from page 3)

Schumacher, the art patron, continued to show how the arts inspire when he chose his own burial marker, his elegant and classical sarcophagus. He once asked a little boy in the Columbus Gallery of Fine Art which piece the child preferred. The boy told him Reuben's "The Magistrate" because he wanted to be like him—powerful and strong. Years later, Schumacher mused that adults may reflect on art, but children are inspired by it. By any standard, the sarcophagus is remarkable civic art and yet another gift to Columbus by The Man Who Lived in the Castle.

Sources: Betti, Tom and Uhas Sauer, Doreen, *Historic Hotels of Columbus*, 2015
Reid, Jean Ruffner, "The Man Who Lived in a Castle," 2017, unpublished manuscript
Wilson, Brad, "Frederick W. Schumacher," *The Columbus Sunday Dispatch Magazine*, June 18, 1950

A Small Job

We have discussed several big restoration projects that were completed this summer, but not every project is huge and expensive!

I don't know a lot about the Greene family in Section M, but I do know they liked horses, and on the corner of their lot one can find the only hitching post in the cemetery.

For many years the post has been missing the iron ring that would make it functional. At one point the granite post itself was pushed out of the concrete that anchored it in the ground. Putting the post back into a fresh concrete base was easy, but restoring the ring proved more difficult! After a lengthy web search, we found an appropriate ring that cost a reasonable $20. The only hang up was the length of the anchor screw, which was about 1.5" longer than the previous ring, so we had to drill deeper into the granite.

The final step was to glue the ring into the post. We used mausoleum epoxy - the glue used to hold together stone blocks weighing thousands of pounds - so I suspect this ring will stay put for a very, very long time!

It's not the biggest project we completed this year, but it's in the fine details we often find the most interesting history at Green Lawn. Every small job is important!

Thank you!

I have been asked to convey a sincere "thank you" to each of our donors from the members of Green Lawn's Development Committee. Volunteer gifts of time and talent are supported by the generous financial contributions made by you, the Friends of Green Lawn. It is a privilege to honor those we love by taking good care of this very special park.

Green Lawn is not only a lovely cemetery, it is a community asset, and we are grateful for all levels of support. Please consider using the enclosed envelope to make your first or final gift of 2019 to Green Lawn. Your investment means so much.

Many thanks to the faithful Friends of Green Lawn, and special thanks to our new annual donors. We need everyone's help to preserve our beautiful park for the education and enjoyment of future generations. Thank you for your partnership!

Lynne M. Jeffrey, President
Green Lawn Cemetery Foundation

For information about making an Annual Campaign donation, a gift to the Endowment Fund, or a Planned Gift for Green Lawn Cemetery, please contact Randel Rogers, Executive Director, at 614-271-8600 or randel_rogers@hotmail.com.

Green Lawn 2018-2019 Annual Campaign

We gratefully acknowledge all donors to the Fiscal Year 2018-19 Annual Campaign
(July 1, 2018—July 1, 2019). We appreciate each of you for partnering with us. We count on your generous annual support in maintaining the architectural treasures and natural environment at Green Lawn. Thank you for investing in this Very Special Park!

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